

**MEDIA RELEASE****BOMA CALGARY ANNOUNCES CORPORATE PARTNER**

Calgary, Alberta - January 7, 2011 - The Building Owners and Managers Association (BOMA) Calgary announced today that ARTE Roofing & Construction (ARTE Roofing) is the 2011 BOMA Calgary Corporate Partner, as part of the newly introduced sponsorship opportunities program.

According to ARTE Roofing CEO Boaz Shilmover, "ARTE Roofing's decision to support BOMA as the Corporate Sponsor in 2011 was, in turn, due to BOMA's commitment to its members. To succeed in business, barriers that exist in establishing positive business to business relationships need to be removed. BOMA provides the forum and culture for building owners, managers and suppliers of related services to connect in ways that align our goals in a mutually beneficial manner. ARTE Roofing and its staff are excited to be an integral part of BOMA, its members and affiliates, as we look towards a prosperous 2011."

"BOMA Calgary is thrilled to launch this relationship with ARTE Roofing and welcome this local firm as its premier Corporate Sponsor for 2011. BOMA looks forward to realizing all the opportunities to develop relevant industry programs that will bring additional value to the commercial real estate sector in southern Alberta through this exciting partnership. BOMA's sponsorship program was built with the sole intent of providing additional opportunities for member companies to grow their business through mutual support of key industry objectives," said Bill Partridge, BOMA Calgary Executive Vice President.

As the BOMA Corporate Partner, ARTE Roofing will receive special recognition through the various events and communications materials of BOMA Calgary.

ARTE Roofing & Construction Inc. is an established Roofing and Waterproofing Company committed to providing professional and exceptional service and quality, regardless of the size of the project. ARTE Roofing's mission is to provide good roofing practices through the continuous development and education of its field and office personnel, while maintaining an active safety program, providing clients with consistent, continued service, while insuring quality product applications to the standards of manufacturer and respective industry association specifications.

The Building Owners and Managers Association (BOMA) Calgary actively represent its members on issues and matters affecting the ownership and management of commercial properties. BOMA is the voice of commercial real estate professionals in Calgary, and its members drive the development of various standards and educational opportunities.

-30-

For more information please contact:

Lia Robinson  
Manager Communications & Member Services  
T. 403.237.0559      C. 403.200.2662      [www.boma.ca](http://www.boma.ca)