

# BOMA

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## CALGARY

fundamentals  
foundation highlights  
financial  
advocacy  
education  
network

**Annual Report**

# 2011

# fundamentals

## 2011 Highlights



- Securing Corporate Sponsor
- Membership growth
- Increased attendance at BOMA functions/activities  
- greater member participation/engagement
- More active committees
- Staff development



Jessica promoted to Events & Education Coordinator, Welcome Anastasia, Administrative Assistant.

## Board Key Priorities

**1** **Advocacy**  
Enhance relations with government and with regulators

**2** **Education**

- Grow participation in BOMA BEST
- Develop the Building Operator development Program into national standard for building operators.

**3** **Networking**

- Grow the awards program and increase attendance at presentation
- Increase the value of networking to members (mentorship)
- Raise BOMA's profile

## Membership Totals

Proprietary Members  
**296**

Associate Members  
**259**

BOMA Membership  
**555**

# highlights

- Preparation of strategic plan
  - Application to CRA for charitable status
- Developing its administrative framework
  - Developing its granting policy and framework
- Developing its independent identity



2011 2012  
**BOMA**  
CALGARY  
BUILDING GUIDE



BOMA Calgary continues to produce the BOMA Building Guide annually in partnership with the Calgary Herald. The publication lists downtown office, suburban office, industrial and retail commercial buildings, promotes BOMA Calgary members and provides market news and commentary. In 2011, online building listings were introduced as a complimentary system to the print copy.

# financial



## Income Statement exceeded budget expectations.

Total Assets **\$864,962.38** (Incr. 12.18% over 2010)

Total Liabilities **\$765,898.61** (incr. 39.84% over 2010)

Members' equity **\$864,962.38** (incr. of 12.18% over 2010)

Total Revenues **\$989,163.97** (\$825,075.36 - 2010)

Total Expenses **\$885,290.54** (\$881,856.77 - 2010)

Net Revenue **\$103,873.43** (\$-55,472.64 - 2010)

### Significant influences:

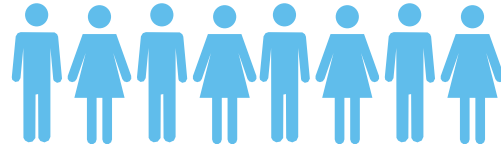
- Increase in membership: 8.0% growth, 35% dues-reliant
- Sponsorship support
- Program performance: BOMA BESt growth, Golf growth, Awards
- Eliminated a contingent liability – Portage College

# advocacy

- Plus 15 policy review
- Downtown density bonus framework - comments made and some incorporated in draft
- Business Tax Harmonization - consulted with coalition and City Administration
- Cut Red Tape - met with Mayor to discuss his initiative
- Real Estate Council of Alberta's (RECA) policy on self-regulation - represented on the Property Management Advisory Committee

# membership engagement

**9** committees + **4** subcommittees =  
**110** volunteers attending 94 meetings



**10,340**

volunteer hours

**30** events

total attendance of approximately **3022**

building tours

**Livingston Place** Bentall Kennedy LP  
**University of Calgary Downtown Campus**  
Northwest Healthcare Properties  
**Eighth Avenue Place** Hines Canada Management



# education

**100%** pass rate\* - 5th Class Level 2 course, 21 attendees.  
\*space provided by Century West Management

Number of people certified in the Level 3 Course online **34**

People certified in Floor Measurement **5**

Floor Measurement eSeminar **18** participants  
(double the number from the previous year)



## **6 breakfast sessions\*:**

Awards, Property Management, Change of Use Applications, Update on the Value and Challenges of Day Cleaning, Alberta Building Fire Code Breakfast Session, Human Resources – Industry Trends and Challenges

\*space provided by GWL Realty Advisors,  
Oxford Properties Group, Bentall Kennedy LP



**59** applications

**34** certifications

**17** renewals



# network



The ENMAX BOMA Golf Classic  
contributed **\$12,220.00**  
to the BOMA Calgary  
Foundation



**Eighth Avenue Place Building Tour**



**Stampede Breakfast**



**Fall Networking Social**



**Fall Networking Social**

**BOMA**  
CALGARY

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CALGARY

Lia Robinson, BA  
Manager, Communications & Member Services  
BOMA Calgary

D 403.355.9943  
F 403.266.5876  
E [lia.robinson@boma.ca](mailto:lia.robinson@boma.ca)



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