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PINNACLE
AWARD

INNOVATION



PINNACLE AWARD INNOVATION

The Pinnacle Awards and the standard of service excellence which they represent have the proud support of the BOMA Calgary Board of Directors. These standards should be the minimum objective for all BOMA members. The Pinnacle Awards allow us to celebrate the company and individual successes of our members. These successes establish members as leaders in their industries and carry their companies to even greater accomplishments.

BOMA Calgary is actively involved in recognizing companies for their efforts to instill excellence in our industry. Presented below are points of information; selection criteria; and, the process pertaining to your submission for this prestigious award.

Eligibility

- Entrants must meet requirements as listed in the Submission Guidebook.
- Entrants must be BOMA Calgary Associate members in good standing

Pinnacle Award (National)

The winner is eligible to enter the 2012 BOMA Canada national awards competition. Visit www.bomacanada.ca for more information

Submission Deadline

Formal submissions must be received by 4 p.m. March 2, 2012.

Submission Requirements

The purpose of the Pinnacle Award for Innovation is to recognize and promote innovation in the commercial real estate industry, whether it is a uniquely beneficial program, product or service, a better way to solve specific needs or an ingenious way to keep customers happy.

Written Submission (see synopsis below for details)

1. A cover sheet stating the following must be included:
 - Name of service/supplier company as well as the name, phone number and address of the person who will receive all correspondence.
2. Submissions answers should be made directly on this application (beginning on page 3) and those questions and answers must be no more than five (5) pages, single sided, 12-point type. Additional material will not be considered.

Logo

A digital vector line or high resolution JPG/TIFF copy of your corporate logo must be provided on disk or via E-mail.

Verification

Entrants will be contacted by the judges to obtain further clarification or a demonstration of the innovation submitted.

Summary of Judges' Scoring

A minimum of 70% or 70 points must be earned to be eligible.

Synopsis

Your written submission should support the company's approach to innovation and it should make note of specific details that deserve merit. The written submission should be brief (maximum five pages) and address the following. However, the format is open and you are encouraged to include any information that you feel will assist the judges:

1. Describe how innovation is encouraged and rewarded in your company

2. Describe the innovative program, product or service, how it is unique, and how it benefits the commercial real estate industry.

3. Describe how this has benefited your company and/or your clients, and the impact it has on business. How does the innovation make the building owner/manager's or customer's job easier, less stressful or more productive? Has it increased your company's or your client's efficiency, productivity and/or revenue?

4. Describe how you included employee and/or customer input into the development of the innovation.

5. Identify key clients where this innovation is applied or implemented.
