



CALL FOR SUBMISSIONS

2010

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PINNACLE  
AWARDS

## PINNACLE AWARDS

The Pinnacle Awards and the standard of service excellence which they represent have the proud support of the BOMA Calgary Board of Directors. These standards should be the objective of all BOMA members. The Pinnacle Awards allow us to celebrate the companies and individual successes of our members. These successes establish members as leaders in their industries and the individuals, who by setting examples, carry their companies to even greater accomplishments.

BOMA Calgary is actively involved in recognizing companies for their efforts to instill excellence in our industry. The purpose of all Pinnacle Awards is to recognize and promote service excellence in the commercial real estate industry.

Pinnacle Awards are presented in the following categories:

- **Customer Service**  
(Owner/Manager & Service/Supplier)  
Demonstrate a high level of customer service while working in the commercial real estate industry.
- **Above & Beyond**  
Service to a customer that was unexpected and required extraordinary response and resulted in a benefit to the client and high level of customer satisfaction.
- **Innovation**  
A unique product or service for the commercial real estate market that facilitates client service, has increased efficiency, productivity or revenue.

All Pinnacle Award winners will be eligible to enter the 2010 BOMA Canada national awards competition.

### ELIGIBILITY

- Entries are to be submitted on a self-nominating basis.
- Judging of the entry will be based on your written submission and meeting of all submission requirements as listed in the Submission Guidebook.
- Entrants must be BOMA Calgary members.



### TO ENTER

Applicants are asked to forward a completed Pinnacle Award registration form to BOMA Calgary.

### SUBMISSION DEADLINE

Formal submissions must be received by 4 p.m. Friday, March 12 2010.

### RECOGNITION

The BOMA Calgary Pinnacle Awards will be presented at the BOMA Calgary Celebration of Excellence Luncheon to be held in May 2010.

REGISTRATION FORM

*Yes, I'm interested in applying for the Pinnacle Awards!*

Please send me additional information regarding the formal submission process.  
NOTE: Upon return of this completed form entrants will be provided with a Submissions Guidebook outlining details of the formal submission.  
(Deadline for formal submissions 4 p.m. March 12, 2010.)

**Pinnacle Awards Category (please check one)**

**Customer Service**

- (Owner/Manager Company)
- Customer Service (Service/Supplier Company)

Above & Beyond

Innovation

Company Name .....

BOMA Member .....

(applications must be submitted by a BOMA Calgary member in good standing)

Address .....

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Phone .....

Fax .....

email .....

Has your company/property received a Pinnacle Award in the past? \_\_\_\_\_  
(Year)

Registration fee ~~\$300~~ Introductory 2010 Fee \$150

Fee includes:

- Two (2) tickets to Awards Luncheon
- Photos of Building and Team
- Certificate of Excellence recognition items
- Promotion through BOMA publications and website

The \$150.00 (plus GST) per building registration fee is paid with:

- Cheque (payable to BOMA Calgary)
- VISA
- Mastercard

Name .....

Card#..... Expiry.....

Signature .....

*Deadline for submissions  
4 p.m. February 12, 2010.*

Complete the form and email, mail or fax to:  
BOMA Calgary  
Suite 120 4954 Richard Rd SW  
Calgary, AB T3E 6L1

for more info -- please contact Lia Robinson  
email: lia.robinson@boma.ca  
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